

Bearish Bull: Online Certificate Course on Fundamental Analysis

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Certificate:	Certificate will be awarded to the Participants
Duration and time:	2 weeks May 25&27, 2021 and June 1-3, 2021 (10 hours+) from 07:00 pm - 09:00 pm
Date of Start:	09:00 pm
Registration deadline:	May 23, 2021
Investment:	BDT.2,500 per participant Early Bird: 2,000 upto May 11, 2021 For student BDT. 1,500
Mode of training:	Through "Zoom" (Video Conferencing)

Introduction

This course would cover basic investment topics as well as advanced fundamental concepts in a manner which is easy to understand for someone without a background in accounting or Finance. It includes discussions via case studies, understanding broader investment topics, outlines on how to analyze a company, evaluation of companies, comprehend the annual report, capital allocation decision, portfolio construction and rebalancing and creating a correct psychological framework that will help one navigate various cycles of markets

Objective of the Training:

The goal of this program is to provide an understanding as to how Balance Sheet and Income Statement can fit and be analyzed together. Apart from this, the course also imparts knowledge about the macroeconomic, Industry and sectoral analysis and other qualitative factors. By the end of this course, one shall have a much more solid grasp of the language and concepts behind security analysis and be able to use this further for stock analysis, personal portfolio management and many more.

Target Audience:

Stock Brokers, Investment Consultants, Portfolio Managers, Mutual Funds, Treasury Managers, Investors, Corporate, Banks, Broking Houses, Financial Institutions, Fund Managers, Investment Bankers, Equity Analysts, Consultants, promising analysts and Students.

Benefits:

This course is skillfully designed to benefit those who are ambitious in becoming successful long-term investors and take a non-speculative path to create wealth, professionals who would want to learn how to invest, construct & manage individual portfolios and become self-sufficient in managing their own money. Individuals at all levels who would want to learn fundamental analysis and analysis beyond valuations are welcomed for the course.

This course is very useful for anyone who wants a non-speculative path to stocks investing. It teaches how to analyze a company based on fundamentals & financials. It covers quantitative methods (fundamental ratios) and qualitative methods (e.g. management quality). You have to do your own research and invest in what you are comfortable with.

Training Content:

- Bangladesh Microeconomic Overview
 - Country
 - Industry
 - Company
- Current Capital Market Scenario
 - Listed Company
 - New Listing
 - Market Capitalization
 - Annual Financial Report
 - Profit and Loss Account
 - Balance sheet
 - Change of Equity
 - Cash Flow
- Capital Market Products
 - Share
 - Bond
 - Debenture
 - Mutual Fund
 - ETF
 - Sukuk
- Basic of Fundamental Analysis
 - Understanding of Commonly used Financial Terms.
 - Contents of Annual Financial Report
 - Charmin Reports and Director Reports
 - External Auditor Reports
 - Audit Committee Report
 - Good Governance Status
 - Balance sheet
 - Profit and Loss Account
 - Cash Flow
 - Change of Equity
 - Last Five Years Performance
 - Ratio Analysis
 - Business Model of the Company
 - Sector
 - Product
 - Succession Management
 - Marketing
 - Management of operating cost
 - Supply Chain
- Other Factors
 - Company Qualitative Analysis
 - Capacity Utilization
 - Productivity Parameter
- Valuation Model

Facilitators:

The training will be delivered by the high-class professionals and long experienced Stock Market experts. Those facilitators are efficiently dealing with stock market business as well as strong background in Bangladesh Securities Market Rules and Regulations. This time we have been selected **Mr. Mohammed Mohiuddin FCMA** as a Resources Person.

Profile of Resource Person:



Mr. Mohammed Mohiuddin, FCMA, Director, CSE of Chittagong Stock Exchange Ltd. , a senior fellow member and past President of the ICMAB National Council for the year 1995. He is also among one of the Founder Director of Chittagong Stock Exchange Limited. He did his honors in Accounting (Govt. Commerce College) and Masters in Accounting under Dhaka University. He took his professional degree in Cost and Management Accounting in 1971 from Pakistan Institute of Industrial Accountants. He is the Managing Director of Island Securities Limited and also serving as Chairman of many organizations such as BLP Warm Fashion Limited, Atex Associates Limited, E-Vision Software Limited. Mr. Mohiuddin is the founder President of Sonadia Adarsha High-school, Hatiya Shikkha Trust High School and Hatiya Shikkha Trust Adarsha High School and still heading these Institutions. He is the Founder Director of CRISL and currently Chairman of CRISL Board. He was associated with BGMEA Institute of Fashion and Technology as a faculty member and also life member of Maa-O-Shishu Hospital, Chittagong and Kidney Foundation, Chittagong. He was one of the member of Committee of Courses, Center for Business Studies (CBS), Chittagong University. Earlier, he was the Deputy Managing Director of Azim Group, Audit Manager and Purchasing Manager of Glaxo Bangladesh Ltd. He was founder Joint Secretary and Secretary in Jalalabad Co-operative Housing Society Ltd. He has long teaching experience as adjunct Faculty member of IIUC, ICAB, ICMAB for many years. Many articles authored by him were published in reputed journals. Mr. Mohiuddin has unique publication “Share Bajar Jiggasha”- a best-selling book on Capital Market. Previously he was in CSE Board 1995-1997, 2001-2004, 2010-2014, 2014-2016. He is also associated with many social and religious organizations. Core area of competency of Mr. Mohiuddin is on Accounting, Management Accounting, RMG, Production and Marketing and Capital Market. He has been uploading a video covering issues relating to Capital Market. Channel Name- **“Island Securities Ltd”**. In Youtube. Visitor all over the world have subscribed this channel. Many of them shown interest to invest in Bangladesh Capital Market. He worked as resource persons on various Seminar and Training courses. Widely travelled various countries –in-connection of Seminar, Conference & Business.

The registration will be on first-come-first-serve basis. You can also contact:

Training Department
Chittagong Stock Exchange Limited
CSE Building, 1080 Sk. Mujib Road
Agrabad, Chittagong.

