

November 26, 2018

The Chairman, Bangladesh Securities and Exchange Commission
The Managing Director, Dhaka Stock Exchange Limited
The Managing Director, Chittagong Stock Exchange Limited
The President, Bangladesh Merchant Bankers Association
All TREC Holders of Dhaka Stock Exchange Limited
All TREC Holders of Chittagong Stock Exchange Limited
All Merchant Banks

Subject: IPO Application Process for SEML FBLSL Growth Fund.

Dear Sir,

Please accept our sincere thanks for participating in new IPO application process of SEML FBLSL Growth Fund. To complete the IPO application process successfully, you are requested to sincerely follow the steps as mentioned in Part-B (Page No. 5 to 8) of Bangladesh Securities and Exchange Commission's Consent Letter No. (BSEC/MF & SPV/MF-148/2016/1110 dated November 04, 2018) in connection with the IPO of SEML FBLSL Growth Fund.

Please be informed that the following information and documents need to be submitted from your end within 03 (three) working days from the subscription closing date to the respective stock exchange(s). The subscription will be open on December 02, 2018 and closed on December 13, 2018 and you must submit the information and documents on or before December 19, 2018.

- 1. The Electronic copy of Applicants List and Formats are as follows:
 - a) Summary of the Applications:
 - i) The Electronic copy of Summary of the Applications:

Name of the Company/Fund:						
	Number of	Number of Shares		Total A	mount	
Category	Applicants	/Units applied	BDT	USD	GBP	EUR
Resident Bangladeshi (RB)						
Affected Small Investors (ASI)				Ü		
Non-Resident Bangladeshi (NRB)						
Total						

ii) File name of the Summary of the Application should be in the following manner:

Security Code then underscore (_) then Summary then underscore (_) Stock Exchange (DSE or CSE)/Merchant Bank (MB) then underscore (_) then TREC Code/Merchant Banker Serial Number.pdf

For Example:

SEMLFBSLGF_Summary_DSE_042.pdf (for DSE TREC Holder/Stockbroker)

SEMLFBSLGF_Summary_CSE_007.pdf (for CSE TREC Holder/Stockbroker)

SEMLFBSLGF_Summary_MB_004.pdf (For Merchant Banker)



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b) Detailed information of applications:

) The Electronic copy of detailed information of applications:

Name of the Stockb		CONTROL CONTRO				
Name of the Compa	any/Fund:					
Applicant Category	: Resident Bai	ngladeshi (RB)/Aff	ected Small In	vestors (A	SI)/Non-Resident Bangladeshi (NRB)	
TREC Code/Merchant Bank Serial Number	DPID (5 Digits)	Customer ID (Customer Trading Code)	Name of the Applicant	BOID No.	Applicant Category (RB/ASI/NRB)	Number of shares/ Units Applied for

Note: In case of joint application, Name of the Applicant will be only the first applicant name, No Joint Name should be added with first applicant name (For example with the help of &/and/(jt))

ii) File name of the detailed information of the Application should be in the following manner:

Security Code then underscore (_) then Detail then underscore (_) Stock Exchange (DSE or CSE)/Merchant Bank (MB) then underscore (_) then TREC Code/Merchant Banker Serial Number.pdf

For Example:

SEMLFBSLGF _Detail_DSE_042.pdf (for DSE TREC Holder/Stockbroker)
SEMLFBSLGF _Detail_CSE_007.pdf (for CSE TREC Holder/Stockbroker)
SEMLFBSLGF _Detail_MB_004.pdf (For Merchant Banker)

c) Applicants' List (Text format with '~' separator):

i) Electronic copy of Applicants' List (text format with tilde "" separator) in the following format:

TREC Code/ Merchant Bank Serial Number	DPID (5 digits)	Customer ID (Customer Trading Code)	Name of the applicant	BO ID No.	Applicant Category (RB/ASI/NRB)	Number of Shares/Units applied for	Currency (BDT/USD/ GBP/EUR)	Applied Amount	Security Code
									SEMLFBSL GF

For Example:

42~19000~8053~SANJARI SHARMIN~1201900004437926~RB~500~BDT~5000.00~ SEMLFBSLGF 42~19000~8056~FATEMA BEGUM~1201900004437949~NRB~500~USD~60.13 ~ SEMLFBSLGF

ii) File name of the Electronic copy of Applicants' List should be in the following manner:

Security Code then underscore (_) then Stock Exchange (DSE or CSE)/Merchant Bank (MB) then underscore (_) then TREC Code/Merchant Banker Serial Number.txt

For Example:

SEMLFBSLGF_DSE_042.txt (for DSE TREC Holder/Stockbroker)
SEMLFBSLGF_CSE_007.txt (for CSE TREC Holder/Stockbroker)
SEMLFBSLGF_MB_004.txt (For Merchant Banker)

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d) Draft's (FDD'S) List (submitted by Non-Resident Bangladesh (NRB) Applicants)::

i) Electronic copy of draft's (FDD's) Submitted by the Non-Resident Bangladeshi (NRB) applicants:

TREC Code/ M. Bank SI#	DPID	Customer ID (Customer Trading Code)	Applicants 'Name	BO ID No.	Applicant Category (NRB)	Currency (BDT/US D/GBP/E UR)	Amount	Draft No.	Bank Name	Branch Name	Date (dd/m m/yyy y)	Security Code	Rem arks
				8								SEMLFBSLGF	

For Example:

42~19000~8056~FATEMA BEGUM~1201900004437949~NRB~USD~60.13~ 1011399~SONALI BANK LTD~WAGE EARNER'S CORPORATE~083/11/2018~SEMLFBSLGF

ii) File name of the Electronic copy of draft's (FDD's) Submitted by the Non-Resident Bangladeshi (NRB) should be in the following manner:

Security Code then underscore (_) then Stock Exchange (DSE or CSE)/Merchant Bank (MB) then underscore (_) then NRB then underscore (_) then TREC Code/Merchant Banker Serial Number.txt

Example for Non-Resident Bangladeshi (NRB):

SEMLFBSLGF_DSE_NRB_042.txt (for DSE TREC Holder/Stockbroker)
SEMLFBSLGF_CSE_NRB_007.txt (for CSE TREC Holder/Stockbroker)
SEMLFDSLGF_MD_NRD_004.txt (For Merchant Danker)

2. Bank Certificate

- a) The Stockbroker/Merchant Banker shall deposit the amount (other than NRB Applicants) in the "Public Issue Application Account" maintained with its bank within the first banking hour of next working day of the subscription closing date, instruct the banker to block the account for an amount equivalent to the aggregate application money and to issue a certificate in this regard. The Stockbroker/Merchant Banker shall send the original certificate(s) issued by its banker to their respective stock exchange(s).
- b) For Foreign Currency Account: The Stockbroker/Merchant Banker shall send the original bank certificate(s) issued by the Non-Resident Bangladeshi (NRB) applicant's banker (where applicant's maintained their Foreign Currency Account) to their respective stock exchange(s).
- 3. The amount of subscription money of the successful applicants (Allottee) is required to be remitted from Stockbroker/Merchant Banker within 01 (one) working day on the date of receiving lottery information and documents from the respective Stock exchange(s) in the following way:
 - a) On the next working day of receiving the documents from Stock exchange(s), the Stockbroker/Merchant Banker shall request its banker to release the amount blocked earlier and remit the aggregate amount of successful applicants (other than NRB) and fine amount to the following 'Escrow' account of SEML FBLSL Growth Fund:

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Fund Name

SEML FBLSL Growth Fund

Account Number

0013600000024

Account Number For BEFTN

0013600000024 (13 Digits A/C Number)

Routing Number

235260431

Bank Name

Premier Bank Limited

Branch Name

Banani Branch

- b) On the next working day, the Stockbroker/Merchant Banker shall unblock the customer accounts; inform the successful applicants about allotment and the unsuccessful applicants about releasing their blocked amounts.
- c) The Stockbroker/Merchant Banker shall provide the SEML FBLSL Growth Fund with a statement of the remittance amount (other than NRB and Foreign).
- d) The Stockbroker/Merchant Banker can recover the withdrawal charges, if any, from the applicants up to an amount of Tk.5.00 (five) per withdrawal.
- 4. Stock Exchange will provide you the following information and documents, which will be received from Issuer Company:

a) The Electronic copy of Applicants' List (text format with tilde "" separator) in the following manner:

TREC Code/M. Bank SI #	DPID	Customer ID (Customer Trading Code)	Applicant s' Name	BO ID No.	Applicant Category (RB/ASI/ NRB)	Security Code	# of Shar es/U nits appli ed for	Currency (BDT/US D/GBP/E UR)	Applied Amount	# of Allotted Shares	Fine Amount	Net Refund Amount	Remarks
						SEMLFBSLGF							

For Example:

42~19000~8053~SANJARI SHARMIN~1201900004437924~RB~ SEMLFBSLGF~500~BDT~5000~0~750~4250~CC17 42~19000~8056~FATEMA BEGUM~1201900004437949~ASI~ SEMLFBSLGF~500~BDT~5000~500~0~0~ 42~19000~8066~AMENA KHATUN~1201900004438549~NRB~ SEMLFBSLGF~500~USD~60.13~500~0~0~

- ► Remarks CC17/CC18/CC19 means, applicant have violated BSEC Consent letter condition number 17/18/19 of Part-A
 - b) Allotment letter in electronic format (PDF format) with signatures.
- 5. All drafts submitted by NRB or Foreign Investors applicants shall be deposited in the Fund's respective 'Escrow' accounts and refund shall be made by the Issuer Company by refund warrants through concerned stockbroker or merchant banker or transfer to the applicant's bank account through banking channel within 10(ten) working days from the date of lottery.

General Information:

01. <u>Subscription for Resident Bangladeshi (RB), Affected Small Investors (ASI), and Non-Resident Bangladeshi</u> (NRB):

The all eligible stockbrokers and merchant bankers will directly receive subscription for Resident Bangladeshi (RB), Affected Small Investors (ASI) and Non-Resident Bangladeshi (NRB) within the following subscription period:

Subscription Opens on: December 02, 2018 Subscription Closes on: December 13, 2018

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02. Subscription for Eligible Investors (Els):

Eligible Investors (Mutual Funds and Collective Investment Scheme (CIS) (MF), Merchant Bankers and Portfolio Managers (MB), Asset Management Companies (AMC), Stock Dealers (DLR), Banks (BANK), Financial Institutions (NBFI), Insurance Companies (INS), Alternative Investment Fund Managers (AIFM), Alternative Investment Funds (AIF), Foreign Investors having account with any Securities Custodian registered with the Commission (FI), Recognized Provident Funds, Approved Pension Funds and Approved Gratuity Funds (RPPF) and Other Institutions as approved by the Commission (OTHER)) shall submit application through the electric subscription system of the exchanges(s) and deposit the full amount intended to subscribe by the method as determined by the exchange(s) within the following subscription period:

Subscription Starts at 10:00 a.m. on December 02, 2018 Subscription Closes at 05:30 p.m. on December 13, 2018

Note: Eligible investors can apply any amount as per Gazette published on 6th July, 2017 (Notification on 18 June 2017 No.BSEC/CMRRCD/2003-109/200/Admin).

BANK DETAILS FOR DEPOSITING SUBSCRIPTION MONEY:

Account Name

Dhaka Stock Exchange Limited

Bank Name

IFIC Bank Limited

Account Number

1090344039042

Branch Name

Any Branch in Bangladesh

Mode of Payment : Pay

Pay Order/Demand Draft/B.B. Cheque/Cash

03. Receiving center of Applicant's Information & Documents from the Stockbroker/Merchant Banker:

The Stockbroker/Merchant Banker should submit the following information and documents within 03 (three) working days from the subscription closing date (on or before December 19, 2018) send it to the respective Stock Exchanges(s).

The Electronic copy information will be as follows:

a) Summary of the Applications (pdf format) by IPO Data transmission system,

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Phone: +88 02 982 09 37, Fax: +88 02 982 09 38

E-mail: info@strategic-bd.com, www.strategic-bd.com



- b) Detailed information of applications (pdf format) by IPO Data transmission system,
- c) Applicants' List (text format with tilde '~' separator) by IPO Data transmission system,
- d) The report (list) of the drafts submitted by the Non-Resident Bangladeshi (NRB) and Foreign applicants by IPO Data transmission system.

The Hard copy documents will be as follows:

Customer ID.

- a) The original Bank Certificate issued by its banker (Other than FC Account),
- b) Original Drafts (FDD's) submitted by the Non-Resident Bangladeshi (NRB) applicants along with the list containing the draft information (format mention in the above 1(d)).

 Note: Customer ID/Trading Code should be written on the front side (where blank space is available) of the draft with the following format:

 DSE/CSE/MB-TREC Code/Merchant Banker Serial Number-Customer ID.

 For Example: DSE-007-000032/CSE-007-002563/MB-009-002365
- c) Original Bank Certificates (from FC Account) submitted by the Non-Resident Bangladeshi (NRB) applicants.

 Note: Customer ID/Trading Code should be written on the front side (where blank space is available) of the certificate with the following format:

 DSE/CSE/MB-TREC Code/Merchant Banker Serial Number-

For Example: DSE-007-000032/CSE-007-002563/MB-009-002365



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Non-Resident Bangladeshi (NRB) applicants এর জন্য বিশেষ নির্দেশিকা

গ্রাহক নাম্বার (Customer's ID/Trading Code) FDD and Bank Certificate (FC Account) এর সামনের (Front Side) অংশের উপরে ফাঁকা স্থানের মধ্যে পেন্সিল (যাহার কালি মুছে ফেলা যায়) দিয়ে নিম্নলিখিত নমুনা অনুসারে লিখতে হবেঃ

DSE/CSE/MB-TREC Code/Merchant Banker Serial Number-Customer ID/Trading Code উদাহরণ স্বরূপঃ DSE-007-000032/CSE-007-002563/MB-009-0032635

"Stock Broker/Merchant Banker গণ FDD and Bank Certificate (FC Account) এর সামনের (Front Side) অংশের উপরে পেন্সিল দিয়ে গ্রাহক তথ্য লেখা ছাড়া কোন FDD and Bank Certificate (FC Account) গ্রহণ না করার জন্য বিশেষভাবে অনুরোধ করা যাচ্ছে।"

FDD and Bank Certificate (FC Account) এর সামনের (Front Side) অংশের উপর পেন্সিল (Pencil) ব্যতীত অন্য কোন কিছু যেমন কলম দারা লেখা অথবা কোন ধরনের সিল (Seal) না মারার জন্য অনুরোধ করা হলো।"

Original Bank Certificate (FC Account) ছাড়া Stock Broker and Merchant Banker গণকে কোন Non Resident Bangladeshi (NRB) Application গ্রহণ না করার জন্য অনুরোধ করা হলো।

And send it to the following addresses (By Hand Only):

Dhalia Ctarle Turkanan Limited (DCT)	Chittagong Stock Exchange Limited (CSE)					
Dhaka Stock Exchange Limited (DSE)	Dḥaka Office	Chittagong Office				
Swantex Bhaban (7th Floor), 9/I, Motijheel C/A,	Eunoos Centre, 15 th Floor,	CSE Building, 1080 Sk. Mujib				
Dhaka - 1000	52-53 Dilkusha, Dhaka	Road Agrabad, Chittagong				

04. Service charge & withdrawal charge:

- a) The applicant shall pay service charge Tk.5.00 (Taka Five) per application at the time of submitting application (As per clause 24, part-B of Bangladesh Securities and Exchange Commission's Consent Letter No. (BSEC/MF & SPV/MF-148/2016/1110 dated November 04, 2018).
- b) The Stockbroker/ Merchant Banker can recover the withdrawal charges, if any, from the applicants up to an amount of Tk.5.00 (Taka Five) per withdrawal (As per clause 18, part-B of Bangladesh Securities and Exchange Commission's Consent Letter No. (BSEC/MF & SPV/MF-148/2016/1110 dated November 04, 2018).

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05. How to find out the lottery result:

Firstly see your Stock Exchange(s)/Merchant Banker code then see your TREC code/Merchant Banker Serial Number then see your Trading code or Costumer ID.

For an example of SEML FBLSL Growth Fund

01-007-000035768 (For DSE TREC holder/Stockbroker)

02-007-000000546 (For CSE TREC holder/Stockbroker)

03-007-001002367 (For Merchant Banker)

- > TREC Code means your Stock Exchanges TREC Holder Number.
- Merchant Banker Serial Number will be found on Dhaka Stock Exchange website.

06. Contact Person:

Name of the Person	Name of the Company	Contact Number	E-mail
Mohammad Shafatul Islam	SEML FBLSL Growth Fund	01918903790	sislam@strategic-bd.com
Abdul Wadud	SEML FBLSL Growth Fund	01715052109	awadud@strategic-bd.com
Mr. Md. Golam Faruk	Satcom IT Limited	01619397706	mdgolamfaruk@gmail.com
Mr. Bishwajit Sutradhar (Bisu)	Satcom IT Limited	01616597631	bisu.jhumu@gmail.com

This is for your kind information and necessary action.

Thanking you,

Yours sincerely,

Ehsanul Kabir

Managing Director & CEO

Strategic Equity Management Limited

Enclosures:

- Bangladesh Securities and Exchange Commission's Consent Letter for SEML FBLSL Growth Fund (BSEC/MF & SPV/MF-148/2016/1110 dated November 04, 2018).
- 2. Foreign Currency Rate.

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