



# NEW LINE CLOTHINGS LTD.

(A Public Limited Company)

## NOTICE FOR ELIGIBLE INVESTORS (EIs) TO SUBMIT THEIR APPLICATION(S) THROUGH THE ELECTRONIC SUBSCRIPTION SYSTEM OF THE STOCK EXCHANGES FOR THE SHARES OF NEW LINE CLOTHINGS LIMITED

This is for the kind information of all the concerns that Bangladesh Securities and Exchange Commission (BSEC) that has accorded consent vide letter no.: BSEC/CI/IPO-272/2017/49, dated January 22, 2019 for raising capital through Initial Public Offering (IPO) of ordinary shares of NEW LINE CLOTHINGS LIMITED under fixed price method. All the Eligible Investors (EIs) are hereby requested visit website [www.essbangladesh.com](http://www.essbangladesh.com) to participate in the IPO subscription process through the electronic subscription system. The summary of the IPO subscription for the EIs are as follows –

### A. IPO SUMMARY:

Issuer Name	:	NEW LINE CLOTHINGS LIMITED
Issuer Code	:	NELINE
Total Fund to be raised through IPO	:	BDT 300,000,000
Total Number of Shares to be Offloaded	:	30,000,000
Face value	:	BDT 10/- each share
Market Lot	:	500 SHARES
Manager(s) to the Issue	:	Banco Finance And Investment Limited Sandhani Life Finance Limited Southeast Bank Capital Services Ltd.

### B. DETAILS OF SUBSCRIPTION FOR ELIGIBLE INVESTORS (EIs):

Period of Subscription	:	Starts at 10:00 a.m. on February 18, 2018
	:	Closes at 5:30 p.m. on February 28, 2018
Deposit of collateral and subscription fee	:	Starts at 10:00 a.m. on February 18, 2018
	:	Closes at 2:00 p.m. on February 28, 2018
Total Fund to be raised from EIs	:	BDT 150,000,000
Total number of shares to be offered for EIs	:	15,000,000
Maximum amount allowed for subscription by an EIs	:	BDT 3,000,000
Maximum number of shares to offered for an EIs	:	300,000
Maximum number of Subscription can be placed by an EIs	:	1 (One)
Subscription fee for an EIs	:	BDT 3000
Collateral amount for an EIs	:	100% of subscription amount
Mode of Payment	:	Pay Order/Demand Draft/B.B. Cheque/Cash

### C. BANK DETAILS FOR DEPOSITING EIs SUBSCRIPTION MONEY:

Account Name	:	DHAKA STOCK EXCHANGE LIMITED
Bank Name	:	MUTUAL TRUST BANK LTD.
Bank Account Number	:	A/C No. 00120320001838
Branch Name	:	ANY BRANCH IN BANGLADESH

All the Eligible Investors (EIs) are requested to submit their application in accordance to the Bangladesh Securities and Exchange Commission (Public Issue) Rules 2015 (as amended) as well as other relevant rules and regulations through the Electronic Subscription System of the Stock Exchange(s) for the ordinary shares of NEW LINE CLOTHINGS LIMITED.

Prospectus of NEW LINE CLOTHINGS LIMITED is available in the website(s) of the Issuer Company ([www.newline.com.bd](http://www.newline.com.bd)), Managers to the Issue ([www.bfilbd.org](http://www.bfilbd.org), [www.slifbd.com](http://www.slifbd.com), [www.southeastbank.com.bd](http://www.southeastbank.com.bd)) and Dhaka Stock Exchange Limited ([www.dsebd.org](http://www.dsebd.org)).

For and On behalf of NEW LINE CLOTHINGS LIMITED

M. Zakir Chowdhury  
Managing Director & CEO