



# NEW LINE CLOTHINGS LTD.

(A Public Limited Company)

Ref No.: NLCL/IPO/2019/004

February 11, 2019

All TREC Holders of Dhaka Stock Exchange Limited  
All TREC Holders of Chittagong Stock Exchange Limited  
All Merchant Bankers

**Subject: IPO Application Process and Schedule for the IPO of NEW LINE CLOTHINGS LIMITED (NEWLINE)**

Dear Concerns,

Please accept our sincere thanks for participating in new IPO application process of **NEW LINE CLOTHINGS LIMITED (NEWLINE)**. To complete the IPO application process successfully, you are requested to strictly follow the steps as mentioned in **Part-B** of Bangladesh Securities and Exchange Commission's consent letter No. **BSEC/CI/IPO-272/2017/49**, dated **January 22, 2019** in connection with IPO of **NEW LINE CLOTHINGS LIMITED (NEWLINE)**. We are furnishing the following information/documents for your better understanding and ready reference.

- Please be informed that you have to submit the following information to the respective stock exchanges within 03 (three) working days from the subscription closing date. The subscription will start on February 18, 2019 and will be closed on February 28, 2019. You have to submit the information and document to respective stock exchange(s) on or before March 05, 2019.**

**1. Electronic copy of Applicants List and format as follows:**

**a) Electronic copy Summary of the Applications:**

Name of the Stockbroker/Merchant Bank:						
Name of the Company/Fund:						
Category	Number of Applicants	Number of Shares /Units applied	Total Amount			
			BDT	USD	GBP	EUR
Resident Bangladeshi (RB)						
Affected Small Investors (ASI)						
Non-Resident Bangladeshi (NRB)						
<b>Total</b>						

**b) File name of the summary of the Applications should be in the following manner:**

Security Code then underscore ( \_ ) then summary then ( \_ ) Stock Exchange (DSE or CSE)/Merchant Bank (MB) then underscore ( \_ ) then TREC Code/Merchant Banker Serial Number.pdf

**For Example:**

NEWLINE\_Summary\_DSE\_079.pdf (for DSE TREC Holder/Stockbroker)

NEWLINE\_Summary\_CSE\_095.pdf (for CSE TREC Holder/Stockbroker)

NEWLINE\_Summary\_MB\_030.pdf (For Merchant Banker)

**c) The Electronic copy of detailed information of applications:**

Name of the Stockbroker/Merchant Bank:						
Name of the Company/Fund:						
Category of applicant: Resident Bangladeshi (RB)/Affected Small Investors (ASI)/ Non-Resident Bangladeshi (NRB)						
TREC Code / Merchant Bank Serial Number	DP ID (5 Digits)	Customer ID (Customer Trading code)	Name of the Applicant	BO ID No.	Applicant Category (RB/ASI/NRB)	Number of shares/ Units Applied for

- Note: In case of Joint Applications, Name of the Applicant will be only the first Applicant's Name, no Joint Name should be added with the First Applicant's Name (For example with the help of &/and/(jt)**

Page 1 of 6





# NEW LINE CLOTHINGS LTD.

(A Public Limited Company)

d) File name of the detailed information of the Applications should be in the following manner:

Security Code then underscore ( \_ ) then Detail then ( \_ ) Stock Exchange (DSE or CSE)/Merchant Bank (MB) then underscore ( \_ ) then TREC Code/Merchant Banker Serial Number.pdf

**For Example:**

NEWLINE\_Detail\_DSE\_079.pdf (for DSE TREC Holder/Stockbroker)  
NEWLINE\_Detail\_CSE\_095.pdf (for CSE TREC Holder/Stockbroker)  
NEWLINE\_Detail\_MB\_030.pdf (For Merchant Banker)

2. a) Electronic copy of Applicants' List (text format with tilde '~' separator) in the following format:

TREC Code/ Merchant Bank Serial Number	DP ID (5 digits)	Customer ID (Customer Trading Code)	Name of the applicant	BO ID No.	Applicant Category (RB/ASI/NRB)	Number of Shares /Units applied for	Currency (BDT/USD/GBP/EUR)	Applied amount	Security Code
									NEWLINE

• **For Example (data format):**

042~19000~8053~SANJARI SHARMIN~1201900004437926~RB~500~BDT~5000.00~NEWLINE  
042~19000~8056~FATEMA BEGUM~1201900004437949~NRB~500~USD~60.10~NEWLINE  
042~19000~44550~Mr. Hassan Mahamud~1202832044122549~ASI~500~BDT~5000.00~NEWLINE

• **For Example (file name format):**

NEWLINE\_DSE\_079.txt (for DSE TREC Holder/Stockbroker)  
NEWLINE\_CSE\_095.txt (for CSE TREC Holder/Stockbroker)  
NEWLINE\_MB\_030.txt (For Merchant Banker)

b) NRB Applicants' List of drafts (FDD) related information should be in the following manner:

Electronic copy of draft's (FDD's) submitted by the Non-Resident Bangladeshi (NRB) and Foreign applicants:

TREC Code/M. Bank SI #	DP ID (5 digits)	Customer ID (Customer Trading Code)	Applicant s' Name	BO ID No.	Applicant Category (NRB)	Currency (BDT/USD/GB P/EUR)	Amount	Draft no.	Bank Name	Branch Name	Date (dd/mm/yy yy)	Security Code	Remar ks
												NEWLINE	

**For Example:**

042~19000~8056~FATEMA BEGUM~1201900004437949~NRB~USD~60.10~100928~NCC BANK~BIJOYNAGAR~18/02/2019~NEWLINE~  
042~19000~8057~FATEMA BEGUM~1201900004437950~NRB~USD~60.10~100928~NCC BANK~BIJOYNAGAR~19/02/2019~NEWLINE~  
042~19000~9897~AMINUL ISLAM~1201900004435252~NRB~GBP~46.09~005748~Sonali BANK Ltd.~WECB~18/02/2019~NEWLINE~  
042~19000~M08076~TANVIR MIAH~1201900004437949~NRB~EUR~53.05~54445~Sonali BANK Ltd.~WECB~20/02/2019~NEWLINE~

c) File name (test file) of the Electronic copy of Applicants' List (NRB) should be in the following manner:

Security Code then underscore ( \_ ) then Stock Exchange (DSE or CSE)/Merchant Bank (MB) then underscore ( \_ ) then NRB  
Then underscore ( \_ ) then TREC Code/Merchant Banker Serial Number.txt

**For Example (NRB file name format):**

NEWLINE\_DSE\_NRB\_079.txt (for DSE TREC Holder/Stockbroker)  
NEWLINE\_CSE\_NRB\_095.txt (for CSE TREC Holder/Stockbroker)  
NEWLINE\_MB\_NRB\_030.txt (for Merchant Banker)





# NEW LINE CLOTHINGS LTD.

(A Public Limited Company)

### 3. Bank Certificate:

- a) The Stockbroker/Merchant Banker shall deposit the amount (other than NRB and Foreign Applicants) in the "Public Issue Application Account" maintained with its Bank **within the first banking hour of next working day (March 03, 2019) of subscription closing date**, to instruct the Banker(s) to block the account for an amount equivalent to the aggregate application money and issue a certificate in this regard. The Stockbroker/Merchant Banker must send the **Original Certificate(s) issued by its banker and all Draft's (submitted by the NRB investor's)** to their respective stock exchanges.
- b) **Foreign Currency Account:** The Stockbroker/Merchant Banker shall send the original Bank certificates issued by the Non Resident Bangladeshi (NRB) applicant's banker (where applicants maintained their Foreign Currency Accounts) to their respective stock exchange(s).

4. The amount of subscription money of the successful applicants (Allotted) is required to be remitted from the Stockbroker/Merchant Banker **within 01 (one) working day of the date of receiving lottery information and document from the respective stock exchanges** in NEW LINE CLOTHINGS LIMITED Escrow Account in the following manner:

- a. **On the next working day** of receiving the documents from **stock exchanges**, Stockbroker/Merchant Banker shall request its banker to release the amount blocked earlier and remit the aggregate amount of successful applicants (other than NRB and Foreign Applicants) and forfeited/fined amount to the following 'Escrow' account of NEW LINE CLOTHINGS LIMITED:

Details	For Applicants (Other than NRB and Foreign Investors)
Issuer	: NEW LINE CLOTHINGS LIMITED
Bank Account Number	: 0024-11100007817
Bank Account Number (For BEFTN)	: 0011100007817
Routing Number	: 205260432
Bank Name	: Southeast Bank Limited
Branch Name	: Banani Branch

- b. **On the next working day** Stockbroker/Merchant Banker shall unblock the customer accounts; inform the successful applicants about allotment and the unsuccessful applicants about releasing their blocked amount.
- c. The Stockbroker/Merchant Banker shall provide the issuer i.e. **NEW LINE CLOTHINGS LIMITED (NEWLINE)** with a statement of remittance amount (other than NRB and Foreign Applicants).
- d. The Stockbroker/Merchant Banker can recover the withdrawal charges, if any, from the applicant's up to an amount of **Tk. 5.00 (five) per withdrawal**.

In addition the respective stock exchanges will provide following information and documents to Stockbroker/Merchant Banker.

### 5. Stock Exchange will provide you the following information and documents (as received from the Issuer):

- a) **The Electronic copy of Applicants' List (text format with tilde '~' separator) in the following manner:**

TREC Code/M. Bank Sl #	DP ID (5 digits)	Customer ID (Customer Trading Code)	Applicants' Name	BO ID No.	Applicant Category (RB/ASI/ NRB)	Security Code	# of Shares/Units applied for	Currency (BDT/USD/ GBP/EUR)	Applied Amount	# of Allotted Shares	Fined Amount (Tk.)	Net Refund Amount (Tk.)	Remarks
						NEWLINE							

#### For Example:

42~19000~8053~SANJARI SHARMIN~1201900004229876~RB~NEWLINE~500~BDT~5000~0~750~4250~CC09  
 42~19000~8054~SANJARI SHARMIN~1201900004437924~ASI~NEWLINE~500~BDT~5000~0~750~4250~CC10  
 42~19000~8056~TANVIR AHMED~1201900004465748~NRB~NEWLINE~500~USD~60.10~500~0~0~

► Remarks CC09/CC10/CC11 means, applicant have violated BSEC Consent letter condition number 09/10/11 of Part-A





# NEW LINE CLOTHINGS LTD.

(A Public Limited Company)

- b) Allotment letter in electronic format (PDF format) with signatures.
- **Note:** NRB Refund shall be made by issuer vide refund warrants through concerned stockbroker or merchant bank or transfer to the applicant's bank account through banking channel within 10 (ten) working days from the date of lottery. (as per BSEC directive)

## 06. General Information:

### A. Subscription for Resident Bangladeshi (RB), Affected Small Investors (ASI) and Non Resident Bangladeshi (NRB):

All the eligible stockbrokers and merchant bankers will directly receive subscription for Resident Bangladeshi (RB), Affected Small Investors (ASI) and Non Resident Bangladeshi (NRB) within following subscription period:

**Subscription Opens on: February 18, 2019**

**Subscription Closes on: February 28, 2019**

### B. Subscription for Eligible Investors (EIs):

- i. Eligible investors Mutual Fund (MF) and Collective investment scheme (CIS), Merchant Bankers and Portfolio Managers (MB), Asset Management Companies (AMC), Stock Dealers (DLR), Scheduled Banks (BANK), Non Bank Financial Institutions (NBFI), Insurance Companies (INS), Alternative Investment Fund Managers (AIFM), Alternative Investment Funds (AIF), Foreign Investors having account with any Securities Custodian registered with the commission (FI), Recognized Pension Funds and , Provident Funds (RPPF), Other Institutions as approved by Commission (OTHER) shall submit their application through the electronic subscription system of the exchange(s) and deposit the full amount intended to subscribe by the method as determined by the exchange(s) within the following subscription period:

**Subscription Opens on: February 18, 2019 (10.00 a.m.)**

**Subscription Closes on: February 28, 2019 (5.30 p.m.)**

**Note: No eligible investor shall apply for more than 2% (two percent) of the total amount offered to the eligible investors i.e. BDT 30,00,000.00 as per Gazette published on 6<sup>th</sup> July, 2017 (Notification on 18 June 2017 No. BSEC/CMRRCD/2003-109/200/Admin).**

### ii. **BANK DETAILS FOR DEPOSITING EIs SUBSCRIPTION MONEY:**

Account Name	:	Dhaka Stock Exchange Limited
Bank Name	:	Mutual Trust Bank Limited
Bank Account Number	:	0012 0320001838
Branch Name	:	Any Branch in Bangladesh
Mode of payment	:	Pay Order/ Demand Draft/ B.B. Cheque/ Cash

## 07. Applicants information & Document receiving Centre:

- i. The Stockbroker/Merchant Banker should submit the following information with document at the following addresses:

DHAKA STOCK EXCHANGE LTD.	CHITTAGONG STOCK EXCHANGE LTD.	
	Chittagong Office	Dhaka Office
Swantex Bhaban (7 <sup>th</sup> floor) 9/I Motijheel C/A., Dhaka-1000	CSE Building 1080, Sheikh Mujib Road Chittagong-4100	Eunoos Trade Center (15 <sup>th</sup> floor) 52-53, Dilkusha C/A., Dhaka - 1000

Page 4 of 6





# NEW LINE CLOTHINGS LTD.

(A Public Limited Company)

II. The Stockbroker/Merchant Banker should submit the following information with document within **03 (three) working days** from subscription closing date (*on or before March 05, 2019*) to the respective stock exchanges:

- Electronic copy of summary of the Applications (in pdf format) by IPO Data Transmission System,
- Electronic copy of detailed information of Applications (in pdf format) by IPO Data Transmission System,
- Electronic copy of Applicants' List (text format with tilde '~' separator) IPO Data Transmission System,
- Electronic copy of Draft's (NRB FDD's) (text format with tilde '~' separator) IPO Data Transmission System,
- Bank Certificate issued by the Banker of respective Stockbroker/Merchant Banker (Hardcopy and in original) as follows –

- The Original Bank Certificate issued by its banker (other than FC Account)
- The original drafts (FDDs) submitted by the Non Resident Bangladeshi (NRB) applicants along with the list containing the draft's information (format mentioned at 2(b) above).

**Note: Customer ID/Trading Code should be written on the front side (where blank space is available) of the draft with the following format:**

**DSE/CSE/MB-TREC Code/Merchant Banker Serial Number-Customer ID.**

For Example: DSE-007-000032 or CSE-007-002563 or MB-009-002365

- Original Bank Certificates (From FC Account) submitted by the Non Resident Bangladeshi (NRB) applicants

**Note: Customer ID/Trading Code should be written on the front side (where blank space is available) of the draft with the following format:**

**DSE/CSE/MB-TREC Code/Merchant Banker Serial Number-Customer ID.**

For Example: DSE-007-000032 or CSE-007-002563 or MB-009-002365

### III. Special and Important Directives for handling Non Resident Bangladeshi (NRB) applicants

#### Non Resident Bangladeshi (NRB) applicants এর জন্য “বিশেষ নির্দেশিকা”

- গ্রাহকের নাম্বার (Investor's Trading code/Customer's ID), FDD এর সামনের অংশের উপরে পেন্সিল দিয়ে (যার কালি মুছে ফেলা যায়) নিম্নলিখিত নমুনা অনুসারে লিখতে হবে।

- DSE/CSE/MB – TREC No. – Investor Trading Code/Customer's ID

উদাহরণ:

- DSE - 001-(101-102) For Pair/Double
- DSE- 001- (103) For single
- CSE -011 – (2003-2010) For Pair/Double

- Stock Broker/ Merchant Banker গন কে FDD and Bank Certificate (FC Account) সামনের অংশের উপরে (front side) পেন্সিল দিয়ে লিখা গ্রাহকের তথ্য (Investor Trading Code/Customer's ID) ছাড়া কোন FDD and Bank Certificate (FC Account) NRB আবেদন গ্রহন না করার জন্য বিশেষভাবে অনুরোধ করা যাচ্ছে।
- FDD and Bank Certificate (FC Account) এর উপরে পেন্সিল ব্যতীত অন্য কিছু যেমন কলম দিয়ে না লেখার জন্য বা যে কোন ধরনের সীল মারা হতে বিরত থাকতে অনুরোধ করা হলো।
- Original FDD and Bank Certificate (FC Account) ছাড়া কোন NRB আবেদন গ্রহন না করার জন্য বিশেষভাবে অনুরোধ করা যাচ্ছে।

Page 5 of 6





# NEW LINE CLOTHINGS LTD.

(A Public Limited Company)

#### IV. Service Charge & Withdrawal Charge:

- Service Charge @Tk. 5.00 (Taka Five) per application shall be paid by the applicant at the time of submitting application. (As per clause 24, Part-B of BSEC Consent letter no. BSEC/CI/IPO-272/2017/49, dated January 22, 2019)
- The Stockbroker/Merchant Banker can recover the withdrawal charges, if any, from the applicants up to an amount of Tk. 5.00 (Taka Five). (As per clause 18, Part-B of BSEC Consent letter no. BSEC/CI/IPO-272/2017/49, dated January 22, 2019)

#### 08. How to find out the Lottery Result:

Firstly, see your Stock Exchange/Merchant Banker code then see your Branch/TREC Code/Merchant Banker Serial Number then see your Trading code or Customer ID.

#### An Example for NEW LINE CLOTHINGS LIMITED (NEWLINE):

- 01-079-00035768 (For DSE TREC Holder/Stockbroker)
- 02-095-00000546 (For CSE TREC Holder/Stockbroker)
- 03-030-01002367 (For Merchant Banker)

- ▶ TREC Code means, your TREC Holder Number with Stock Exchange(s)
- ▶ Merchant Banker Serial Number will be as enclosed in Stock Exchange-TREC Holder/Merchant Banker Code as attached herewith.

#### 09. Contact Person Details:

Sl.	Name of the person	Name of the Company	Contact No.	E-mail Address
1.	Mr. Md. Kamrul Hasan	UCAS	+8801818685147	kamrul@ucasbd.com
2.	Mr. Md. Abdul Wadud Sarker	UCAS	+8801714092002	wadud@ucasbd.com
3.	Mr. Md. Nasimur Rehman	UCAS	+8801552350103	nasim@ucasbd.com
4.	Mr. Mohammad Nuruzzaman	Banco Finance and Investment Limited	+88 02 55025168 +88 02 55025169	banco.bd@gmail.com zamanbanco@gmail.com
5.	Md. Saifuzzaman	Sandhani Life Finance Limited	+88 02 9551896 +88 02 9575903	ceo@sifibd.com saif@sifibd.com
6.	Md. Homayun Kabir, ACS	Southeast Bank Capital Services Ltd.	+88 02 9574171-5	mbw@southeastbank.com.bd bakar830@gmail.com
7.	Sharif Ahmed	New Line Clothings Limited	+88 02 9297403 +88 02 9297415 +88 02 9297417	sharif@newline.com.bd info@newline.com.bd

This is for your kind information and necessary action.

Thanking you,

**M. Zakir Chowdhury**  
Managing Director & CEO  
New Line Clothings Limited

**Muhammad Nazrul Islam FCMA**  
Managing Director & CEO  
Sandhani Life Finance Limited

**Mohammad Hamdul Islam**  
Managing Director & CEO  
Banco Finance and Investment Limited

**Md. Abu Bakar FCA**  
Managing Director (CC)  
Southeast Bank Capital Services Ltd.

#### Distributions (For kind information & necessary action):

- Managing Director, Dhaka Stock Exchange Ltd. (DSE), 9/F, Motijheel C/A., Dhaka – 1000
- Managing Director, Chittagong Stock Exchange Ltd. (CSE), 1080, Sheikh Mujib Road, Agrabad C/A., Chittagong – 4100
- President, Bangladesh Merchant Bankers Association (BMBA), Saiham Sky View Tower (5<sup>th</sup> Floor), 45 Bijoyagar, Dhaka – 1000