



# Sena Kalyan Insurance Company Ltd.

সেনা কল্যাণ ইন্সুরেন্স কোম্পানি লিমিটেড

Your Trusted Risk Manager

## Notice for General Public Categories (General Public and NRB) to submit their Application(s) through the Stockbrokers/Merchant Bankers for the Shares of Sena Kalyan Insurance Company Limited

This is for information of all the concerns that Bangladesh Securities and Exchange Commission (BSEC) has accorded consent through letter No. BSEC/CI/IPO-317/2021/502 dated August 26, 2021 for raising of capital through Initial Public Offerings (IPO) under Fixed price method. All the General Public (GP) and Non Resident Bangladeshi (NRB) Applicants are hereby requested to apply through the Stockbrokers/Merchant Bankers. The summary of the IPO subscription for the General Public (GP) and NRB Applicants are as follows:

### A. IPO Summary:

Issue Name	: Sena Kalyan Insurance Company Limited
Issue Code	: SKICL
Total Fund to be raised through IPO	: BDT 160,000,000.00 (Sixteen crore)
Total Number of Shares to be Offered	: 16,000,000 (One crore sixty lac) Ordinary Shares
Offer Price	: BDT 10.00 each share
Categories Wise Distribution	: Eligible Investors Category: 40%, Tk. 64,000,000.00 i.e. 6,400,000 Shares General Public Category: 60%, Tk. 96,000,000.00 i.e. 9,600,000 Shares
Issue Manager	: AAA Finance & Investment Limited

### B. Details of Subscription for General Public Categories (General Public and NRB):

Period of Subscription	: Starts on October 03, 2021 (Sunday) : Closes on October 07, 2021 (Thursday)
The registered stockbrokers/merchant bankers shall upload category wise lists of the applicants to the ESS	: Starts from 10:00 AM of October 10, 2021 and Ends on 5:30 PM of October 12, 2021
Quota Wise Amount Distribution	: General Public Quota : Tk. 80,000,000.00 (Eight crore) : NRB Quota : Tk. 16,000,000.00 (One crore sixty lac)
Quota Wise Share Distribution	: General Public Quota : 8,000,000 (Eighty lac) : NRB Quota : 1,600,000 (Sixteen lac)
Minimum Investment in the listed securities (matured securities) at market price (the close price of both Exchanges whichever is higher)	: BDT 20,000 (Twenty thousand)
Cut-off date for Minimum Investment	: September 23, 2021 (Thursday)
Minimum Amount allowed for Subscription	: BDT 10,000

### C. BANK DETAILS FOR DEPOSITING EI SUBSCRIPTION MONEY:

Account Name	: DHAKA STOCK EXCHANGE LIMITED
Bank Name	: Social Islami Bank Limited
Bank Account Number	: 0021360003343
Branch Name	: Any Branch in Bangladesh

All the General Public (GP and NRB) Applicants are requested to submit their application through the Stockbroker/Merchant Bankers in accordance to the Bangladesh Securities and Exchange Commission (Public Issue) Rules, 2015 (as amended) as well as other relevant rules and regulations for the shares of Sena Kalyan Insurance Company Limited.

#### Note:

01. In case of under-subscription under any of sub-categories of general public category, the unsubscribed portion shall be added to other sub-category of the general public category. In case of over subscription in the general public category, the securities shall be allotted on pro-rata basis, any fraction shall be considered to the nearest integer and accumulated fractional securities shall be allotted on random basis.
02. An applicant cannot submit more than two applications, one in his/her own name and the other jointly with another person. In case, an applicant submits more than two applications, all applications shall be treated as invalid and shall not be considered for allotment purpose. In addition, 15% of the application money shall be forfeited and deposited to the Commission and the balance amount shall be refunded to the applicant.
03. The applicants who have applied for more than two applications using the same bank account, their application shall not be considered for allotment purpose. In addition, 15% of their subscription money shall be forfeited and deposited to the Commission. The balance amount will be refunded to the applicants.
04. Making of any false statement in the application or supplying of incorrect information therein or suppressing any relevant information in the application shall make the application liable to rejection and subject to forfeiture of 25% of the application money and/or forfeiture of share (unit) before or after issuance of the same by the issuer. The said forfeited application money or sale proceeds of forfeited shares (units) shall be deposited to the Commission. This is in addition to any other penalties as may be provided for by the law.
05. Registered Eligible Investors (EI) cannot apply in General Public Category. NRB BO Account holders may apply in General Public (GP) Quota but General BO Account holders cannot apply in NRB Quota.

Prospectus of Sena Kalyan Insurance Company Limited is available in the website(s) of the Issuer Company ([www.senakalyancl.com](http://www.senakalyancl.com)), Manager to the Issue ([www.aaafinancebd.com](http://www.aaafinancebd.com)), Bangladesh Securities and Exchange Commission ([www.sec.gov.bd](http://www.sec.gov.bd)), Dhaka Stock Exchange Limited ([www.dsebd.org](http://www.dsebd.org)) and Chittagong Stock Exchange Limited ([www.cse.com.bd](http://www.cse.com.bd)).

Sd/-  
Company Secretary

9 inch X 4 col = 36 inch